

### This is the Benchmark "State Of The Market" Report for Quarter 3 of 2022.

At the end of each Quarter we review the previous three months of business sale transactions and we analyse prices and demand. We also look at "time on the market" and "total buyer enquiry" numbers, and the number of businesses on the market across Australia. This report has been prepared to show the state of each market in five states.

- NSW
- Queensland
- Victoria
- · South Australia
- · Western Australia

This report is based upon the sale data collated across Australia through the Benchmark offices. We also use data on businesses which are not selling, and we utilise information gathered from third party website providers and from observation of the market for the sale of Australian Small Businesses.

This guide is intended to demonstrate the results that business owners are achieving when selling their businesses across Australia. In many cases the sale price achieved could be greater if planning and preparation for the sale had been implemented at an earlier time.

Benchmark Business Sales and valuations is Australia's largest business brokerage with six offices in five states, and specialist business brokers covering a wide range of business sectors. Each year Benchmark sells hundreds of businesses and provides business valuations and appraisals for many small business owners and their advisors.

Benchmark has the largest database of business sales data (produced by a brokerage) in Australia.



# **Business Advisors:** Everyone needs them.



#### Surround yourself with great advisors.

Of all the ways to become financially independent and successful, owning a business is the most reliable way to acquire significant wealth.

It can be more effective than investing in property or shares, gambling. And certainly more than working as an employee. Owning a business is the most rewarding, satisfying and immediate means of creating wealth.

The decision to buy, or start, a business is one of the most important decisions ever undertaken. The importance of this decision warrants the most careful planning, attention to detail, and professional consultation.

So here's a tip. Before you do anything, seek professional advice.

Once you've bought a business, you can't give it back if you don't like it. Or if it's not right for you. It's not like buying a car. There isn't any warranty and there's no instruction manual.

So when you decide to buy a business, you need to get good advice and guidance from experienced, caring, professionals before making any commitment. Be prepared to listen to the

advice given to you. And be prepared to implement that advice. Don't try to save a few dollars by not seeking professional assistance, or by choosing an advisor because they're the cheapest. Take the time to seek out the advisor in whom you feel most confident. Someone who really listens and understands your position, your goals and your requirements.

It can take a long time to find the right group of people. But it's essential that you take the time to seek-out and put together the right team. The most successful business owners in the world will tell you the same thing – surround yourself with good people.

Don't stick with a professional advisor just because they have been with your family for years, or because they are a friend or relative.

Use them because they are the best. You will need to put together a team of advisors which includes a solicitor, an accountant, a financial planner/superannuation consultant, a financier and a marketing advisor. Maybe even a business coach.

Put the best possible team together. Just as if you were putting together a cricket or football team.

You're the selector.





### **BUSINESS SALES**

WHAT'S HOT? WHAT'S NOT? QUARTER 3 2022

Each Quarter we review the past three months of business sales, buyer enquiry and values. We separate the data onto monthly information and show the trends for each state in a table of many industry types (Small Business Sales and Supply). It is interesting to note that the number of businesses listed across Australia has dropped over the last year. In March 2020 approximately 13,500 businesses were listed for sale. In December 2021 that number was approximately 10,400. In September 2022 there were approximately 18,000 businesses listed for sale Across Australia.



#### WHATS HOT

Buyer enquiry has been consistent throughout the quarter. What has changed is the sectors which have received the greatest number of enquiries. Buyer demand for Hospitality has dropped, and other sectors have risen. Here is a short list of the new "hot" sectors.

- Home improvement
- Service Stations
- Supermarkets
- Cleaning companies
- Construction and Home Improvement
- Labour hire
- **Transport**
- Online retail
- Vegetation management
- Medical



#### WHAT'S NOT

Some small business categories have seen decreased interest from buyers. Main sectors which have seen reduced interest are:

- Hotels/Motels
- Hospitality
- Bakeries
- Bars & Clubs
- Entertainment
- Retail
- **Professions**
- **Gymnasiums**
- **Printing**
- Post Offices



#### **VALUES AND PRICES**

Increases and decreases in buyer demand do not always affect value. Value is also impacted by sentiment and (of course) profit. The following sectors have seen increased values:



#### **INCREASED**

- Home improvement
- Service stations
- Supermarkets
- Rent Rolls
- Labour hire
- Transport
- Online retail
- Facilities Management

Some sectors have suffered a loss in value.



#### **REDUCED**

- Cafes
- Gymnasiums
- **Professions**
- Retail
- Hospitality
- Hair & Beauty
- Print
- Motels
- Post Offices

The following pages display the "State Of The Market" report for each state across Australia, based upon the enquiry and sales results achieved by Benchmark business brokers across Australia for the last quarter.





### **The Queensland Small Business** STATE OF THE MARKET REPORT

D = Demand \	/ = Value \$ = EBITDA o	r PEB	ITDA				RISING 👚 FA	ALLIN	G 👢	- !	STEADY =
Туре	Category	D	V	\$	Aprx. ROI	Туре	Category	D	V	\$	Aprx. ROI
	Aged Care	1	=	Е	9% to 12%		Equipment Hire	=	=	P	20% to 33%
	Caravan Parks Freehold	=	=	Е	11% to 19%		Labour Hire	=	=	E	25% to 33%
ACCOMMODATION	Caravan Parks Leasehold	=	=	Р	17% to 25%		Printing	1	=	P	50% to 100%
	Hotels Leasehold	1	=	Р	15% to 30%	SERVICES	Professions	1	=	E	50% to 100%
	Motels	=	1	Р	20% to 40%		Real Estate/Property Management	1	=	Е	25% to 33%
	Automotive Dealership	=	1	Е	15% to 25%		Security	1	=	P	20% to 33%
	Car Rental	=	=	Р	22% to 36%		Serviced Office	1	1	Р	33% to 60%
AUTOMOTIVE	Caravan/Motorcycle/Marine Dealership	=	=	Е	20% to 40%		Clothing Retail	1	1	P	50% to 200%
	Mechanical Workshops	=	=	Р	50% to 100%		Discount & Variety	1	1	P	50% to 100%
	Service Stations	1	1	Р	33% to 45%		Gifts & Florists	1	1	Р	50% to 100%
DOMESTIC	Cleaning Companies	1	1	P	22% to 33%		Homeware & Furniture	1	1	P	50% to 100%
SERVICES	Maintenance	1	1	P	25% to 37%	RETAIL	Online Retail	=	1	Е	20% to 33%
EDUCATION &	Childcare Centre	1	=	Е	16% to 20%		Pet Services & Products	=	=	Р	25% to 33%
TRAINING	RTO & Training	1	=	Р	22% to 40%		Post Office & Newsagencies	1	=	Р	33% to 100%
HAIR & BEAUTY	Cosmetic Salons	1	=	Р	25% to 40%		Supermarket (Large)	1	1	Р	25% to 38%
	Hair & Beauty Salons	=	=	P	50% to 100%		Supermarket (Small)	1	=	Р	50% to 100%
	Bakeries	1	1	P	50% to 100%	SPORTS & RECREATION	Adventure	=	=	Р	35% to 50%
	Bars & Clubs	1	=	Р	33% to 100%		Gymnasiums	1	1	Р	33% to 50%
	Café/Coffee Lounge	1	=	Р	50% to 100%		Storage Complexes	1	1	E	16% to 22%
HOSPITALITY	Catering & Events	1	=	Р	33% to 100%		Air Conditioning	=	=	Р	33% to 50%
	Food Franchise	1	1	P	50% to 100%	TRADES	Electrical & Plumbing	1	=	Р	33% to 55%
	Takeaway & Casual Dining	1	=	P	50% to 100%	TRADES	Home Improvement	1	=	P	33% to 100%
	Vending	1	=	Е	22% to 35%		Pool Servicing	=	=	Р	33% to 100%
	Construction	1	=	Р	25% to 38%		Courier	1	=	P	50% to 100%
ENGINEERING & MANUFACTURING	Engineering	1	=	Р	24% to 33%	TRAVEL & TRANSPORT	Road Transport	=	=	Р	33% to 50%
	Manufacturing	1	1	Е	20% to 50%		Logistics	=	=	E	25% to 38%
	Entertainment	1	1	Р	50% to 100%		Vegetation Management	1	1	Р	25% to 40%
MEDIA &	Internet	1	=	Р	20% to 33%	UTILITIES &	Power Supply & Solar	=	=	Р	22% to 33%
COMMUNICATION	IT & Communications	=	=	Р	25% to 40%	INFRASTRUCTURE	Waste	1	1	Е	16% to 33%
	Marketing	=	1	Р	40% to 80%		Water Treatment	1	=	Е	16% to 30%
	Accounting Practices		=	Е	25% to 33%		Equipment Wholesale	1	=	Р	25% to 33%
SERVICES	Dental & Medical	=	=	Е	18% to 33%	WHOLESALE	Food Wholesale	1	1	Р	25% to 30%
	Facilities Management	1	1	Е	25% to 33%		Product Wholesale			Р	25% to 30%

This **State Of the Market Report** compares the current sale prices for a range of business types with sale prices from the previous quarter. Usually supply and demand are the greatest factors influencing values, but there are other factors which influence the value of small businesses. In this report we provide a guide to business values across many sectors. Within Australia there can be variances in business values which may be a reflection of local conditions hence these reports are state based. **Demand** is measured by buyer enquiry on websites. Value is a reflection of sales data.



### **The New South Wales Small Business** STATE OF THE MARKET REPORT

D = Demand	V = Value \$ = EBITDA	or PEE	BITDA	١			RISING 👚 F	ALLIN	IG 🤚	Ļ	STEADY =
Туре	Category	D	٧	\$	Aprx. ROI	Туре	Category	D	٧	\$	Aprx. ROI
	Aged Care	1	=	Е	9% to 12%		Equipment Hire	=	=	Р	20% to 33%
	Caravan Parks Freehold	=	=	Ε	11% to 19%		Labour Hire	=	=	E	25% to 33%
ACCOMMODATION	Caravan Parks Leasehold	=	=	Р	15% to 25%		Printing	1	1	Р	50% to 100%
	Hotels Leasehold	1	=	Р	13% to 30%	SERVICES	Professions	1	=	E	50% to 100%
	Motels	=	1	Р	20% to 40%		Real Estate/Property Management	=	=	Е	25% to 33%
	Automotive Dealership	=	1	Е	15% to 25%		Security	1	=	Р	20% to 33%
	Car Rental	=	1	Р	22% to 36%		Serviced Office	1	1	Р	33% to 60%
AUTOMOTIVE	Caravan/Motorcycle/Marine Dealership	1	=	Е	20% to 40%		Clothing Retail	1	1	Р	50% to 200%
	Mechanical Workshops	=	=	Р	50% to 100%		Discount & Variety	1	1	Р	50% to 100%
	Service Stations	1	1	Р	33% to 45%		Gifts & Florists	1	1	Р	50% to 100%
DOMESTIC	Cleaning Companies	1	1	P	22% to 33%		Homeware & Furniture	1	1	Р	50% to 100%
SERVICES	Maintenance	1	1	P	25% to 37%	RETAIL	Online Retail	=	=	E	20% to 33%
EDUCATION &	Childcare Centre	1	=	Ε	16% to 20%		Pet Services & Products	1	=	Р	25% to 33%
TRAINING	RTO & Training	1	=	Р	22% to 40%		Post Office & Newsagencies	1	1	Р	33% to 100%
HAIR & BEAUTY	Cosmetic Salons	1	=	Р	25% to 40%		Supermarket (Large)	1	1	Р	25% to 38%
	Hair & Beauty Salons	=	=	Р	50% to 100%		Supermarket (Small)	1	=	Р	50% to 100%
	Bakeries	1	1	Р	50% to 100%	SPORTS & RECREATION	Adventure	=	=	Р	35% to 50%
	Bars & Clubs	1	1	Р	33% to 100%		Gymnasiums	1	1	Р	33% to 50%
	Café/Coffee Lounge	1	=	Р	50% to 100%		Storage Complexes	1	=	Е	16% to 22%
HOSPITALITY	Catering & Events	1	=	Р	33% to 100%		Air Conditioning	=	=	P	33% to 50%
	Food Franchise	=	1	Р	50% to 100%		Electrical & Plumbing	1	=	Р	33% to 55%
	Takeaway & Casual Dining	=	1	Р	50% to 100%	TRADES	Home Improvement	1	=	Р	33% to 100%
	Vending	1	=	Е	22% to 35%		Pool Servicing	=	=	Р	33% to 100%
	Construction	1	=	Р	25% to 38%		Courier	1	=	Р	50% to 100%
ENGINEERING & MANUFACTURING	Engineering	1	=	Р	24% to 33%	TRAVEL & TRANSPORT	Road Transport	=	=	Р	33% to 50%
	Manufacturing	1	1	Е	25% to 50%		Logistics	1	=	E	25% to 38%
	Entertainment	1	1	Р	50% to 100%		Vegetation Management	1	1	Р	22% to 40%
MEDIA &	Internet	1		Р	20% to 33%	UTILITIES &	Power Supply & Solar		=	Р	22% to 33%
COMMUNICATION	IT & Communications	=	=	Р	25% to 40%	INFRASTRUCTURE	Waste	1	1	Е	16% to 33%
	Marketing	=	=	Р	40% to 80%		Water Treatment	1	=	Е	16% to 30%
	Accounting Practices	=	=	Е	25% to 33%		Equipment Wholesale	1	=	Р	25% to 33%
SERVICES	Dental & Medical	=	=	Е	18% to 33%	WHOLESALE	Food Wholesale	1	1	Р	25% to 30%
	Facilities Management	1	1	Е	25% to 33%		Product Wholesale	=	=	P	25% to 30%

This State Of the Market Report compares the current sale prices for a range of business types with sale prices from the previous quarter. Usually supply and demand are the greatest factors influencing values, but there are other factors which influence the value of small businesses. In this report we provide a guide to business values across many sectors. Within Australia there can be variances in business values which may be a reflection of local conditions hence these reports are state based. **Demand** is measured by buyer enquiry on websites. **Value** is a reflection of sales data.



#### The Victorian Small Business

### **STATE OF THE MARKET REPORT**

D = Demand V = Value \$ = EBITDA or PEBITDA RISING TALLING FALLING STEADY											
Туре	Category	D	٧	\$	Aprx. ROI	Туре	Category	D	٧	\$	Aprx. ROI
	Aged Care	1	=	Е	9% to 12%		Equipment Hire	=	=	Р	20% to 33%
	Caravan Parks Freehold	=	=	E	9% to 15%		Labour Hire	=	=	Е	25% to 33%
ACCOMMODATION	Caravan Parks Leasehold	=	=	Р	17% to 25%		Printing	1	=	Р	50% to 100%
	Hotels Leasehold	1	1	P	18% to 30%	SERVICES	Professions	1	=	E	50% to 100%
	Motels	1	=	P	18% to 33%		Real Estate/Property Management	=	1	Е	25% to 33%
	Automotive Dealership	1	1	Е	17% to 25%		Security	1	=	Р	20% to 33%
	Car Rental	=	=	Р	22% to 30%		Serviced Office	1	1	Р	33% to 60%
AUTOMOTIVE	Caravan/Motorcycle/Marine Dealership	1	=	Е	20% to 35%		Clothing Retail	1	1	Р	50% to 200%
	Mechanical Workshops	=	=	P	50% to 100%		Discount & Variety	1	1	Р	50% to 100%
	Service Stations	1	1	Р	33% to 45%		Gifts & Florists	1	1	Р	50% to 100%
DOMESTIC	Cleaning Companies	1	1	P	22% to 33%	RETAIL  Po	Homeware & Furniture	1	1	Р	50% to 100%
SERVICES	Maintenance	1	1	P	25% to 37%		Online Retail	=	=	Е	20% to 40%
EDUCATION &	Childcare Centre	1	=	Е	16% to 20%		Pet Services & Products	1	=	P	25% to 30%
TRAINING	RTO & Training	1	=	Р	25% to 50%		Post Office & Newsagencies	1	•	Р	33% to 100%
HAIR & BEAUTY	Cosmetic Salons	1	=	Р	25% to 40%		Supermarket (Large)	1	1	Р	25% to 38%
	Hair & Beauty Salons	1	=	Р	45% to 100%		Supermarket (Small)	=	=	P	50% to 100%
	Bakeries	1	1	Р	50% to 100%	SPORTS & RECREATION	Adventure	=	=	P	25% to 50%
	Bars & Clubs	1	=	Р	33% to 100%		Gymnasiums	1	1	P	33% to 50%
	Café/Coffee Lounge	1	=	P	50% to 100%	STORAGE	Storage Complexes	1	1	Е	16% to 23%
HOSPITALITY	Catering & Events	1	=	Р	33% to 100%	TRADES	Air Conditioning	=	=	Р	33% to 50%
	Food Franchise	1	1	P	50% to 100%		Electrical & Plumbing	=	=	Р	33% to 55%
	Takeaway & Casual Dining	1	=	P	50% to 100%		Home Improvement	1	=	Р	25% to 100%
	Vending	1	=	Е	22% to 35%		Pool Servicing	=	=	Р	33% to 100%
	Construction	1	1	Р	25% to 38%		Courier	1	=	P	50% to 100%
ENGINEERING & MANUFACTURING	Engineering	=	=	Р	24% to 33%	TRAVEL & TRANSPORT	Road Transport		=	Р	33% to 50%
	Manufacturing	=	1	Е	25% to 50%		Logistics	1	=	Е	25% to 38%
	Entertainment	1	1	Р	50% to 100%		Vegetation Management	1	1	P	22% to 40%
MEDIA &	Internet	1	1	Р	20% to 33%	UTILITIES &	Power Supply & Solar	=	=	P	22% to 33%
COMMUNICATION	IT & Communications	=	=	P	25% to 40%	INFRASTRUCTURE	Waste	1	1	Е	16% to 33%
	Marketing	1	=	Р	40% to 100%		Water Treatment	1	1	Е	16% to 30%
	Accounting Practices	=	=	Е	25% to 33%		Equipment Wholesale	1	=	Р	25% to 33%
SERVICES	Dental & Medical	=	=	Е	18% to 33%	WHOLESALE	Food Wholesale	1	1	P	25% to 30%
	Facilities Management	1	=	E	25% to 33%		Product Wholesale	=	=	P	25% to 30%

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### **The South Australian Small Business STATE OF THE MARKET REPORT**

D = Demand	V = Value \$ = EBITDA o	or PEE	BITDA				RISING 👚 F	ALLIN	IG 🤚	Ļ	STEADY =
Туре	Category	D	٧	\$	Aprx. ROI	Туре	Category	D	V	\$	Aprx. ROI
	Aged Care	1	1	Е	9% to 15%		Equipment Hire			Р	20% to 33%
	Caravan Parks Freehold	1	=	Е	12% to 19%		Labour Hire	=	=	Е	25% to 33%
ACCOMMODATION	Caravan Parks Leasehold	1	=	Р	20% to 27%		Printing	1	1	Р	50% to 100%
	Hotels Leasehold	=	=	Р	20% to 30%	SERVICES	Professions	1	=	Е	50% to 100%
	Motels	=	1	Р	120% to 33%		Real Estate/Property Management	=	=	Е	25% to 33%
	Automotive Dealership	1	1	Е	14% to 25%		Security	1	=	Р	20% to 33%
	Car Rental	=	=	Р	22% to 36%		Serviced Office	1	1	Р	33% to 60%
AUTOMOTIVE	Caravan/Motorcycle/Marine Dealership	=	=	Е	20% to 35%		Clothing Retail	1	1	Р	50% to 200%
	Mechanical Workshops	=	=	Р	50% to 100%		Discount & Variety	1	1	Р	50% to 100%
	Service Stations	1	1	Р	33% to 45%		Gifts & Florists	1	1	Р	50% to 100%
DOMESTIC	Cleaning Companies	1	1	P	22% to 33%		Homeware & Furniture	1	1	Р	50% to 100%
SERVICES	Maintenance	1	1	Р	25% to 37%	RETAIL	Online Retail	=	=	Е	20% to 30%
EDUCATION &	Childcare Centre	1	1	Е	16% to 20%		Pet Services & Products	1	=	Р	25% to 33%
TRAINING	RTO & Training	1	=	Р	25% to 40%		Post Office & Newsagencies	1	1	Р	33% to 100%
HAIR & BEAUTY	Cosmetic Salons	=	1	Р	25% to 40%		Supermarket (Large)	1	1	Р	25% to 38%
	Hair & Beauty Salons	=	1	Р	50% to 100%		Supermarket (Small)	1	1	Р	50% to 100%
	Bakeries	1	1	Р	50% to 100%	SPORTS & RECREATION	Adventure	1	1	Р	25% to 50%
	Bars & Clubs	1	1	Р	33% to 100%		Gymnasiums	1	1	Р	33% to 50%
	Café/Coffee Lounge	1	=	Р	50% to 100%		Storage Complexes	1	1	Е	16% to 24%
HOSPITALITY	Catering & Events	1	1	Р	33% to 100%		Air Conditioning	=	=	Р	33% to 50%
	Food Franchise	1	1	Р	50% to 100%		Electrical & Plumbing	=	=	Р	33% to 55%
	Takeaway & Casual Dining	=	=	Р	50% to 100%	TRADES	Home Improvement	1	1	P	33% to 100%
	Vending	1	1	Ε	22% to 35%		Pool Servicing	=	=	Р	33% to 100%
	Construction	=	=	Р	25% to 38%		Courier	1	1	Р	50% to 100%
ENGINEERING & MANUFACTURING	Engineering	=	=	Р	24% to 33%	TRAVEL & TRANSPORT	Road Transport	=	=	Р	33% to 50%
	Manufacturing	=	1	Е	25% to 50%		Logistics	1	=	Е	25% to 38%
	Entertainment	1	=	Р	50% to 100%		Vegetation Management	1	1	Р	22% to 40%
MEDIA &	Internet	1	=	Р	20% to 33%	UTILITIES &	Power Supply & Solar	1	=	Р	22% to 33%
COMMUNICATION	IT & Communications	=	=	Р	25% to 42%	INFRASTRUCTURE	Waste	1	1	E	16% to 33%
	Marketing	=	=	Р	40% to 100%		Water Treatment	1	1	Е	16% to 33%
	Accounting Practices	=	=	Е	25% to 33%		Equipment Wholesale	1	=	Р	25% to 33%
SERVICES	Dental & Medical	=	=	Е	18% to 33%	WHOLESALE	Food Wholesale	1	1	Р	25% to 33%
	Facilities Management	1	1	Е	25% to 33%		Product Wholesale	=	=	Р	25% to 33%

This State Of the Market Report compares the current sale prices for a range of business types with sale prices from the previous quarter. Usually supply and demand are the greatest factors influencing values, but there are other factors which influence the value of small businesses. In this report we provide a guide to business values across many sectors. Within Australia there can be variances in business values which may be a reflection of local conditions hence these reports are state based. **Demand** is measured by buyer enquiry on websites. **Value** is a reflection of sales data.



### **The Western Australian Small Business** STATE OF THE MARKET REPORT

D = Demand V = Value \$ = EBITDA or PEBITDA RISING TALLING ST											STEADY =
Туре	Category	D	٧	\$	Aprx. ROI	Туре	Category	D	٧	\$	Aprx. ROI
	Aged Care	1	1	Е	9% to 18%		Equipment Hire	1	=	Р	20% to 33%
	Caravan Parks Freehold	1	=	Е	10% to 19%		Labour Hire	1	=	Е	25% to 33%
ACCOMMODATION	Caravan Parks Leasehold	=	=	P	17% to 25%		Printing	1	1	P	50% to 100%
	Hotels Leasehold	1	1	Р	17% to 30%	SERVICES	Professions	1	=	Е	50% to 100%
	Motels	=	1	Р	20% to 33%		Real Estate/Property Management	=	=	Е	25% to 33%
	Automotive Dealership	1	=	Е	15% to 25%		Security	1	=	P	20% to 33%
	Car Rental	=	=	Р	22% to 30%		Serviced Office	1	1	P	33% to 60%
AUTOMOTIVE	Caravan/Motorcycle/Marine Dealership	=	=	Е	20% to 35%		Clothing Retail	1	1	Р	50% to 200%
	Mechanical Workshops	1	=	Р	50% to 100%		Discount & Variety	1	1	Р	50% to 100%
	Service Stations	1	1	Р	33% to 45%		Gifts & Florists	1	1	Р	50% to 100%
DOMESTIC	Cleaning Companies	1	1	Р	22% to 33%		Homeware & Furniture	1	1	Р	50% to 100%
SERVICES	Maintenance	1	1	Р	25% to 37%	Pet Post of Su	Online Retail	=	=	E	20% to 33%
EDUCATION &	Childcare Centre	1	=	Е	16% to 20%		Pet Services & Products	=	=	Р	25% to 33%
TRAINING	RTO & Training	=	=	Р	25% to 40%		Post Office & Newsagencies	1	1	Р	33% to 100%
HAIR & BEAUTY	Cosmetic Salons	=	1	Р	25% to 40%		Supermarket (Large)	=	=	P	27% to 38%
	Hair & Beauty Salons	=	1	Р	45% to 100%		Supermarket (Small)	1	=	Р	50% to 100%
	Bakeries	1	1	Р	50% to 100%	SPORTS & RECREATION	Adventure	=	=	Р	30% to 50%
	Bars & Clubs	1	1	Р	33% to 100%		Gymnasiums	1	1	P	33% to 50%
	Café/Coffee Lounge	1	=	P	50% to 100%	STORAGE	Storage Complexes	=	=	Е	16% to 22%
HOSPITALITY	Catering & Events	=	=	Р	33% to 100%		Air Conditioning	1	=	P	33% to 50%
	Food Franchise	=	1	Р	50% to 100%	TRADES	Electrical & Plumbing	1	=	Р	33% to 55%
	Takeaway & Casual Dining	=	=	Р	30% to 100%		Home Improvement	=	1	Р	33% to 100%
	Vending	1	=	Е	22% to 35%		Pool Servicing	1	=	Р	33% to 100%
	Construction	1	1	Р	25% to 38%		Courier	1	=	P	50% to 100%
ENGINEERING & MANUFACTURING	Engineering	1	=	P	24% to 33%	TRAVEL & TRANSPORT	Road Transport	=	=	Р	25% to 50%
	Manufacturing	=	1	Е	25% to 50%		Logistics	1	=	E	25% to 38%
	Entertainment	=	=	Р	50% to 100%		Vegetation Management	1	1	P	22% to 40%
MEDIA &	Internet	1	=	Р	20% to 33%	UTILITIES &	Power Supply & Solar	1	=	P	22% to 33%
COMMUNICATION	IT & Communications	=	=	P	25% to 40%	INFRASTRUCTURE	Waste	1	1	Е	16% to 33%
	Marketing	=	1	Р	40% to 100%		Water Treatment	1	1	Е	16% to 30%
	Accounting Practices	=	=	Е	25% to 33%		Equipment Wholesale	=	=	Р	25% to 33%
SERVICES	Dental & Medical	=	=	Е	18% to 33%	WHOLESALE	Food Wholesale	1	1	Р	25% to 30%
	Facilities Management	1	1	Е	25% to 33%		Product Wholesale	=	=	P	25% to 30%

This **State Of the Market Report** compares the current sale prices for a range of business types with sale prices from the previous quarter. Usually supply and demand are the greatest factors influencing values, but there are other factors which influence the value of small businesses. In this report we provide a guide to business values across many sectors. Within Australia there can be variances in business values which may be a reflection of local conditions hence these reports are state based. **Demand** is measured by buyer enquiry on websites. Value is a reflection of sales data.

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